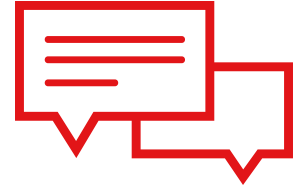


LEARNING ACTIVITY 3



Scenario:

Imagine there has been a major disruption in your organisation's services. How would you respond?

If your organisation has a communication strategy in place you can discuss this as a part of this exercise.

In the same scenario, please get into groups with the persons on your right and left;

- i. Consider what media platform you would use.
- ii. What information would your organisation share from other stakeholders?