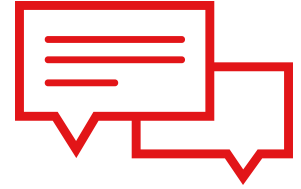


LEARNING ACTIVITY 4



Study the crisis communication framework used by your organisation.

Now discuss what type of information you would share with the affected public and other key stakeholders e.g. police, fire rescue services, etc. What Twitter accounts would you follow and retweet posts from? Why?